



Department
for Education

{Name}
{Add1}
{Add2}
{Add3}
{Add4}
{Postcode}



Date:
Reference number: {ID}

Take part in the Children of the 2020s Reception Teacher Survey: we need your views!

Dear [teacher name]

We are writing to invite you to take part in the Children of the 2020s Reception Teacher Survey.

Children of the 2020s is an important national study that has been collecting data on around 8,500 children from birth until they are 5 years old. {Childname1 is} {Childname2 is/are} part of Children of the 2020s and we understand you are their reception teacher. Their parent/carer has given permission for you to be contacted.

By adding your perspective, you will give vital information on children's development, that we can add to the information we've collected on these same children since they were 9 months old and carry out insightful analysis on the factors in early childhood that affect children's outcomes.

It's easy to take part

The survey will take around <XX> minutes to complete. <ADD INTERVIEW LENGTH BASED ON SAMPLE DESIGN I.E. MAX NUMBER OF PUPILS THAT WILL BE ASKED ABOUT>. You will mainly be asked about each child's development.

1. Go to the survey website
ipsos.uk/children2020s/xxxxx
using your smartphone, tablet or computer, or scan the QR code →
2. Enter your unique password **XXX-XXX**
This password belongs to TITLE FIRSTNAME SURNAME only



The research was commissioned by the Department for Education. It is led by University College London (UCL) and the independent research organisation, Ipsos, is collecting the data.

How did we get your details?

Your details were given to us by {childname1's parent/carer} {childname1's and childname2's parent/carer} who took part in the Children of the 2020s: Age 5 survey during the past 6 months and gave their consent for Ipsos to invite you to this survey.

Any questions?

We hope that you will take part. The information you provide will help improve early education practice in England and add to research knowledge about what children need to support their development.

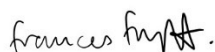
If you have any questions or do not want to take part you can contact us by emailing children2020s@ipsos.com or calling us free on 0800 056 8184.

Thanks very much for your help!

Yours sincerely,



Study Director, UCL



Project Manager, Department for Education

More information

What is Children of the 2020s?

Children of the 2020s is a national study of around 8,500 children born in England at the start of the 2020s. The study aims to understand how their experiences and circumstances affect early development. We surveyed families when children were around 9 months, 2, 3, 4 and 5 years old. This is an important time for us to understand how children are developing.

How was I chosen for the study?

One or more children in your reception class are part of Children of the 2020s. Their parent/carer was asked if they were happy for us to contact their reception teacher to ask some additional questions about how their child is getting on at school. We are contacting you as you have been nominated by the parent/care of at least one child taking part.

Who is running this study?

The study commissioned by the Department for Education, is led by University College London (UCL), and the independent research organisation, Ipsos, is helping collect the data. The universities of Cambridge, Oxford and Birkbeck are also partners in the study. Further information about Ipsos can be found at: www.ipsos.com/en-uk

When should I complete it by?

If you can, please complete the online survey within two weeks of receiving this invitation. You may receive some email, postal, phone or text message communications from us reminding you to complete your survey. If you would not like to receive reminders, please let us know by using the contact information in the 'Any Questions?' section below.

Your privacy

The information you give us will be held securely and will be treated in strict confidence in accordance with the Data Protection Act 2018 and UK General Data Protection Regulation. Data from the Children of the 2020s: Reception Teacher Survey will be anonymised and made available securely by the Department for Education to suitably qualified researchers' conducting legitimate research on children's development in the public interest. Personal data identifying you or your school will never be given to these researchers. This information will be used solely for research purposes. Any information you provide during this research will NOT be used for marketing, nor will we sell or pass on your information to any third party. Please see the Privacy Notice for further information about how your data will be used, how long it will be held, and your rights under data protection laws: <https://children2020s.ipsos.com/privacy/>.

Do I have to take part?

Your participation is entirely voluntary, and you can withdraw your consent to take part at any time without having to give a reason. You can choose not to do this survey. To withdraw please let us know using the contact information below. If you withdraw from the study any data already collected will continue to be used unless you explicitly request that we delete it.

Who has approved this research?

The Research Ethics Committee of UCL, an independent group of people to protect your safety, rights, wellbeing and dignity. To make a complaint please email ethics@ucl.ac.uk or write to Office of the Vice-Provost (Research), University College London, 2 Taverton Street, London, WC1H 0BT. Include reference number 23805/001.

Any questions?

If you would like to find out more about the study, please visit: children2020s.ipsos.com. You can also contact Ipsos at children2020s@ipsos.com or on Freephone 0800 056 8184. When contacting us please include your reference number which is at the top of the first page of this letter.