



Department
for Education



If you need help or a large print,
phone us free on 0800 056 8184 or
email: children2020s@ipsos.com

Reference number: _____

Taking part in the Children of the 2020s study

Dear

We recently wrote to you to share the news that you have been chosen to take part in Children of the 2020s. This study will help the Department for Education understand more about children and families' lives so that they can be better supported. The research is being led by University College London (UCL), and the independent research organisation Ipsos will collect the data.

As a thank you for taking part you will receive a £{INCENTIVE} voucher.

What do I need to do?

- Please read the short leaflet that accompanies this letter, as it tells you about Children of the 2020s and what taking part involves.

An interviewer from Ipsos will call in person to arrange a convenient time to complete the interview and answer any questions you may have.

It will take around 50 minutes to complete (slightly longer if you have twins or triplets). The interviewer will carry an identification card with their photograph.

Your Interviewer is:



Any information you give us will be protected by law, treated as confidential, and used for research purposes only.

Any questions?

If you would like to find out more about the study, please visit: children2020s.ipsos.com
You can also contact Ipsos at: children2020s@ipsos.com or on Freephone 0800 056 8184.
When contacting us please include your reference number which is at the top of this letter.

Thank you for your help with this important study.

Yours sincerely,

Study Director, UCL

Project Manager, Department for Education